



# Cover Letter

## For whom it may concern,

My name is Ramona, and I am a dedicated creative specializing in **UI/UX App & Web, Branding, and Print Design**. I work with businesses, charities, and design agencies from all around the world.

I'm looking to take the next step in my career by moving to the UK. Finding the right environment and the right people is sometimes a struggle, so **if you are from the UK** in need for my skills, or think we are a match, **let's get in touch**.

I am a passionate designer with **experience in user interface, user experience, wireframing, UI patterns, and user flows** as well as **creating brands** and taking them to the next level.

Starting with designing websites and branding designs, several years ago I found myself working as a Graphic Designer for the company Lunatix. In the following year I took the lead for more and more complex projects within the company and soon enough visually appealing designs, subtle details and brand guidelines combined with innovative interfaces across various touch points became my daily companion. At that point I was the lead graphic designer on all the projects with **90% of all my clients being international companies** and as a result the following year I decided to open my own company and expand my work due to increased demand of my skills. I have a long list of happy clients which is why **95% of my clients are repeat business or referrals**.

Since the beginning of my journey nearly 15 years ago, I've done remote work for media agencies, consulted for startups & Fortune 500 companies, and collaborated with talented people to create digital products for both business and consumer use.

I am eager to chat more about my qualifications and skills. Please feel free to visit my portfolio and review my resume.

Feel free to contact me for an interview at any time. Thank you very much for your consideration.

Thank you,  
Ramona G.

## Ramona Gheorghe

Born 02 Jan 1992 - 30 years old  
Currently living in Bucharest, Romania  
Looking to relocate in United Kingdom

## Contact info

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[Resume/Cv Download](#)  
[Portfolio Download](#)

## Languages spoken



## Main Skills & Abilities

UI/UX Apps & Website Design Wire-framing Graphic Design  
Branding Mock-up Responsive Design Prototype Style Guide  
High Fidelity Design Mobile App Redesign iPhone UI Design  
Android UI Design Interaction Design Customer Experience Modeling  
Logo Design Packaging Corporate Identity Brand Developing  
Posters Brochures Social Media Marketing Photo Manipulation  
Publication Design Vector Illustration Book Design

## Main Research Skills

Usability Testing User-Centered Design User Interface Design  
User Flows Interaction Design Information Architecture  
Affinity Mapping Heuristic Evaluation Competitive Analysis  
Journey Mapping Empathy Map User Interviews and Surveys  
User Personas Accessibility testing Analytics Research  
Target Audience Aligning Design and Implementation

